



Dear Business Owner:

The City of Decatur is pleased to announce our continued partnership with CGI Communications Inc. (CGI) to create a series of professionally produced videos highlighting our community. CGI is a national firm that works with the National League of Cities and the United States Conference of Mayors to provide tools to showcase and promote municipalities nationwide.

The City of Decatur is dedicated to highlighting the advantages of living and working in our community. In 2018, we partnered with CGI to produce a very successful series of videos promoting Decatur, including Welcome, Quality of Life, Downtown & Things to Do, Art and Culture, Community Organizations, and business success stories. We will update and refresh these videos in 2021 and once again encourage you to consider participating, as it provides an exciting opportunity to feature your business and utilize the power of video to promote your own websites and social media pages.

With an easily viewable interface on the City's website, www.decaturin.org, the videos will encourage viewers to learn more about area attractions, economic development opportunities, quality of life, and local businesses. Businesses have the opportunity to participate through varying levels of sponsorship, many of which include a specialized promotion video of your company.

We believe partnering with CGI will enhance the City's ability to highlight what Decatur offers to residents, visitors, and business owners. I hope you'll choose to participate.

A representative from CGI will be meeting with interested businesses about this initiative. To learn more about sponsorship opportunities or to request an appointment, please email Vice President, Brandon Bartz, at brandonb@cgicompany.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Dan Rickord", with a stylized flourish at the end.

Dan Rickord
Mayor